



2017 sponsorship & advertising *Opportunities*

Community Associations spend more than a billion dollars - every week!
SEVA-CAI CAN HELP YOU REACH THE HAMPTON ROADS GROWING MARKET.

Your sponsorship and support through advertising makes a difference to your local CAI Chapter and can make a difference in your business by putting you in touch with community association decision makers across the Hampton Roads area. SEVA-CAI offers a variety of ways to help you reach the growing community association industry:

- Advertising in our full color, quarterly newsmagazine, *Currents*
- Banner advertising on our online Member Services Directory
- Banner advertising on our website www.sevacai.org
- Advertising in our Membership and Service Directory
- Exhibiting at our award-winning CA Day Trade Show & Education Expo
- Sponsoring the Senior Managers Scholarship
- Sponsoring Chapter events:

Education Programs

- Bi-Monthly Classes
- Legal & Legislative Update
- Board Leadership Development Workshop

Networking Events

- Kick-Off Party
- Party with the Pros
- Summer Social
- Holiday Luncheon and Annual Awards Ceremony

Signature SEVA-CAI Events

- CA Day Trade Show and Education Expo
- Golf Classic

In addition to these opportunities, you also support the Southeastern Virginia Chapter in its service to the community association industry. Your pledge as a Chapter Ambassador Sponsor assures our ongoing ability to offer education and networking opportunities. These important activities strengthen and unify the diverse groups that make up the community association industry. Decide to support SEVA-CAI while increasing your visibility in the Hampton Roads community association market.

Whether this is your only market or a niche market, we're here to help you reach it!

Please do not hesitate to contact the Chapter at 757-558-8128, to discuss how we can customize a program that meets your marketing objectives.

ambassador

SPONSORSHIP PROGRAM

Diamond

AMBASSADOR SPONSOR { LIMIT OF 15 | \$5,000 }

- Recognition at every SEVA-CAI event
- Ambassador Recognition nametags at SEVA-CAI events
- Recognition on CAI's home page with company logo and hyperlink
- Recognition in monthly E-Newsletter with company logo and hyperlink
- Listed bold, italics and caps in directories as published
- Prominent placement of company logo in quarterly issue of *Currents*
- Company profile in one issue of *Currents* (200 words or less) per year
- Free classified ad in the Product & Service Directory in *Currents*
- One full color perforated business card ad in the CA Day 2017 Education Binder
- Discount Coupon Book valued at over \$400 which includes 14 event coupons:
11 Bi-Monthly Education Programs, 1 Legal and Legislative Update, and 2 Holiday Luncheon Coupons
- \$1,500 Ambassador Dollars to use toward any SEVA-CAI 2017 exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases

Platinum

AMBASSADOR SPONSOR { NO LIMIT | \$2,500 }

- Recognition at every SEVA-CAI event
- Ambassador Recognition nametags at SEVA-CAI events
- Recognition on SEVA-CAI's home page with hyperlink
- Listed bold and italics in directories as published
- Recognition as an annual sponsor in *Currents*
- Free classified ad in the Product & Service Directory in *Currents*
- One full color perforated business card ad in the CA Day 2017 Education Binder
- 2 Complimentary Registrations to the Holiday Luncheon
- \$800 Ambassador Dollars to use toward any SEVA-CAI 2017 exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases

Gold

AMBASSADOR SPONSOR { NO LIMIT | \$1,500 }

- Ambassador Recognition nametags at SEVA-CAI events
- Recognition as an annual sponsor in *Currents*
- Free classified ad in the Product & Service Directory in *Currents*
- Listing as an annual sponsor on website
- Listed bold in directories as published
- 2 Complimentary Registrations to the Holiday Luncheon
- \$500 Ambassador Dollars to use toward any SEVA-CAI 2017 exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases

ambassador

SPONSORSHIP PROGRAM

benefits

	diamond \$5,000	platinum \$2,500	gold \$1,500
Recognition in monthly E-Newsletter with company logo and hyperlink			
Prominent placement of company logo in quarterly issues of <i>Currents</i> Newsmagazine			
Company profile in one 2017 issue of <i>Currents</i> Newsmagazine (200 words or less)			
Discount Event Coupon Book			
One full color, perforated business card ad in the CA Day 2017 Education Binder			
Recognition at all SEVA-CAI events and programs			
Free classified ad in the Products & Services Directory in <i>Currents</i> Newsmagazine <i>(only available to Ambassador Sponsors)</i>			
Listing as an annual sponsor on SEVA-CAI website <i>(see previous page for details)</i>	Logo with Hyperlink	Listing with Hyperlink	Listing
Recognition as an Annual Ambassador Sponsor in <i>Currents</i> Newsmagazine			
Special recognition in membership & service directories directories as published <i>(see previous page for details)</i>			
Ambassador Recognition nametags at SEVA-CAI events			
2 Complimentary Registrations to the Holiday Luncheon			
Ambassador Dollars to use toward any SEVA-CAI 2017 exhibitor booths at CA Day (Available to Business Partners), event registrations, additional event sponsorship or advertising purchases	\$1,500	\$800	\$500

Senior Managers Scholarship

SPONSORSHIP PROGRAM

{ NO LIMIT | \$500 }

The Senior Managers Committee has established a scholarship fund to provide financial support for any Association Managers that are interested in making common interest community management a career.

SPONSOR BENEFITS

- Sponsor name or logo & write up will be included on scholarship application in the mailing.
- *Currents* Newsmagazine promotion of award.
- Presentation at CA Day 2017 to include a one line introduction about their company and can present award to award recipient.

education

SPONSORSHIP PROGRAM

{ LIMIT 4 SPONSORS PER CLASS }
\$250 EACH

Support the community associations your company serves by becoming an Education Sponsor in 2017.

- First Contracted First Served
- Available to SEVA-CAI Business Partners ONLY
- Must be a SEVA-CAI member in good standing
- Company Type Exclusivity for each program

SPONSOR BENEFITS

- Thirty second intro of your company at each sponsored program
- Pass out company literature at each sponsored program
- Table space at each sponsored program
- Recognition on the event invitations, registration forms, and website
- One complimentary ticket for each sponsored program
- Attendee list for each sponsored program

SPONSOR 4 PROGRAMS FOR \$900 (THIS IS A 10% DISCOUNT!)

Networking Event

SPONSORSHIP PROGRAM

{ LIMIT OF 15 | \$875 }

The Membership, Social, Sponsorship and Business Partners Committees are proud to present our Business Partner Members with networking event sponsorship opportunities and recognition.

SEVA-CAI boasts several fun networking events throughout the year. As the Chapter is growing so is the attendance at our events and the opportunity to be in direct contact with homeowners, board members and managers. Your company logo will be in front of our members and prospective members on a monthly basis. During our networking parties, you will get a chance to be recognized.

SPONSOR BENEFITS

- Company logo on all registration forms
- Recognition at all networking events
- One complimentary ticket to each of the following networking events:

2017 Networking Events Schedule

January 26, 2017

Kick Off Party

March 23, 2017

Party with the Pros

June 1, 2017

Summer Social

August 10, 2017

Party with the Pros

October 26, 2017

Party with the Pros

December 1, 2017

*Holiday Luncheon
& Annual Awards Ceremony*

2017 Legal & Legislative Update & Expo

EVENT SPONSOR LIMIT OF 1 | \$2,500



- Two table tops and first choice of space
- Logo on all advertising
- One business card ad in Legal Update Education Binder
- One full page ad in Currents Newsmagazine
- Company may have two minute introduction
- Company may display one 3'x6' banner
- Company may provide promotional item to be included in goodie bags
- Company may give away prizes during event
- Company may have representative at registration table to greet attendees
- Recognition in slide show
- Announcement of company's name at event

NAME BADGE SPONSOR LIMIT OF 1 | \$1,000

- Business Card In Binder
- Recognition in Slideshow
- Announcement During Event
- Recognition in Printed Materials
- Exclusive Printing on Name Badges
- Recognition on Advance Advertisements

BAG SPONSOR LIMIT OF 1 | \$1,000

- Business Card In Binder
- Recognition in Slideshow
- Announcement During Event
- Recognition in Printed Materials
- Exclusive Printing on Event Bags
- Recognition on Advance Advertisements

BREAKFAST SPONSOR LIMIT OF 3 | \$500

- Business Card In Binder
- Recognition in Slideshow
- Announcement During Event
- Recognition in Printed Materials
- Name Advertised on Breakfast Tables and/or Buffet
- Name Printed on Paper Napkins

LUNCH SPONSOR LIMIT OF 3 | \$500

- Business Card In Binder
- Recognition in Slideshow
- Announcement During Event
- Recognition in Printed Materials
- Name Advertised on Lunch Tables and/or Buffet
- Name Printed on Paper Napkins

COFFEE/DESSERT SPONSOR LIMIT OF 3 | \$500

- Business Card In Binder
- Recognition in Slideshow
- Announcement During Event
- Recognition in Printed Materials
- Name Advertised on Coffee/Dessert Stands
- Name on Paper Coffee Cups and/or Sleeves

LEGAL EAGLE SPONSOR MAY BE LIMITED | \$250



- Attorney Business Partners may host a 1 hour roundtable (Almost Free Legal Advice)
- Attorney Name and Company Name on advertising (name of roundtable host - 1 per table)
- One business card ad in Legal Update Education Binder
- Recognition in slideshow
- Announcement of company's name at event

FRIEND OF THE EXPO UNLIMITED | \$150

- Business Card In Binder
- Recognition in Slideshow
- Announcement During Event



EXPO TABLE TOPS Includes Table & 2 Chairs

Register Before March 31, 2017:
Members: \$350 | Non-Members: \$550

Register After March 31, 2017:
Members: \$400 | Non-Members: \$600

All sponsorship levels are \$200 more for Non-Members

CA DAY 2017 TRADE SHOW & EDUCATION EXPO SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR: \$7,500.00

Limit of 1 - Exclusivity - this level of sponsorship is only available to SEVA-CAI Business Partners

- First choice of booth space
- Two Complimentary 6' x 8' Booths **OR** One 8'x12' Booth
- One full page color advertisement on back cover of CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company banner on display in Main Arena
- Press Releases
- One full page ad in *Currents* Newsmagazine Spring issue (a \$750 value)
- Company can also supply giveaways / literature for inclusion in approximately 700 CA Day tote bags

COMPANY LOGO WILL BE DISPLAYED ON:

- Front cover of CA Day Education Binder
- Education Flash Drive
- All event posters
- Registration Forms
- Email blasts promoting CA Day
- Signage at center stage of trade show arena
- Over 700 Punch Cards and CA Day Tote Bags

VALET SPONSOR: \$4,000.00

Limit of 1 - Exclusivity

- 2nd choice of booth space
(this benefit is only available to SEVA-CAI Business Partners)
- One Complimentary 6' x 8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 10 Complimentary Tickets to CA Day
- Company Name or Logo will appear on all valet tickets
- Company Name or Logo will appear on Four 20" x 20" signs
- Company Name or Logo will appear on One 20" x 36" valet sign
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3' x 8' Banner
- Company can provide a giveaway key chain to valet users and a one page piece of company's literature to be included in the CA Day tote bag

DECORATING SPONSOR: \$4,000.00

Limit of 1 - Exclusivity

- 3rd Choice of Booth Space
(this benefit is only available to SEVA-CAI Business Partners)
- One complimentary 6' x 8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 10 Complimentary Tickets to CA Day
- Company Name or Logo will appear on signage at registration booths and on signage at center stage of trade show arena
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3' x 8' Banner
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag

AD SIZES:

Business Card: 3.5" w x 2" h | Full Page: 8" w x 10.5" h

All ads will be included in the CA Day Education Binder and the Education Flash Drive

WELCOME RECEPTION SPONSOR: \$3,250.00

Limit of 4 - 1 Remaining - Company Type Exclusivity

This sponsorship includes one sponsor gift to be presented at the Welcome Reception (i.e., iPad, Microsoft Surface, etc.)

- 4th Choice of Booth Space
(this benefit is only available to SEVA-CAI Business Partners)
- One Complimentary 6' x 8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 8 Complimentary Tickets to CA Day
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company Logo will be displayed on drink tickets distributed at the Welcome Reception
- Company can display 3' x 8' Banner at Welcome Reception
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag

FOOD & BEVERAGE SPONSOR: \$2,750.00

Limit of 10 - 6 Remaining

- 5th Choice of Booth Space
(this benefit is only available to SEVA-CAI Business Partners)
- One Complimentary 6' x 8' Booth with recognition sign
(this benefit is only available to SEVA-CAI Business Partners)
- OR** 8 Complimentary Tickets to CA Day
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3' x 8' Banner
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag
- Food and Beverage Sponsor to be announced all day
- Option for company to provide promo item on beverage and coffee stations
- Now includes coffee stations all day

CHARGING STATION SPONSOR: \$2,500.00

Limit of 4

- Company Name, Logo or Presentation will appear on signage on one exclusive cell phone charging station
- One full page B&W ad in CA Day Education Binder
- One perforated business card color ad in CA Day Education Binder
- Company can display 3' x 8' Banner
- Company can provide a one page piece of company's literature to be included in the CA Day tote bag

SUPER FRIEND SPONSOR: \$1,000.00

No Limit

- One full page B&W ad in CA Day Education Binder
- One complimentary ticket to CA Day

BEST FRIEND SPONSOR: \$500.00

No Limit

- One perforated business card color ad in CA Day Education Binder
- One complimentary ticket to CA Day

FRIEND OF CA DAY SPONSOR: \$150.00

No Limit

- One B&W Business Card Ad in CA Day Education Binder

GOLF CLASSIC

SPONSORSHIP

The 17th Annual Golf Classic is planned for September 15, 2017. The tournament format is Four Man Team Captain's Choice with shotgun starts at 7:30a.m. and 1:00p.m.

TEAM REGISTRATION ONLY:

AM FLIGHT
7:30 AM | \$400

PM FLIGHT
1:00 PM | \$500

EVENT SPONSOR
{ LIMIT OF 1 | \$5,000 }

EAGLE SPONSOR
{ LIMIT OF 5 | \$2,500 }

ONLY 2 REMAINING

- Preferred flight am or pm
- Goody bag item provided
- Full page ad in golf program
- One Half page ad in Currents
- 10% off CA Day Booth
- Exclusive hole sponsorship
- Recognition on promo materials
- PowerPoint recognition
- 4 additional dinner tickets
- Thank you gift given at dinner

19TH HOLE SPONSOR
{ LIMIT OF 4 | \$1,500 }

ONLY 2 REMAINING

- Banner on beverage cart
- Ride in beverage cart
- Recognition in golf program
- PowerPoint recognition
- Place logo item in goody bag

WATERING HOLE SPONSOR
{ LIMIT OF 2 | \$1,500 }

ONLY 1 REMAINING

- May set up area and man with two representatives
- May display a 3'x8' banner
- Water, soda, juice and beer to be supplied by tournament
- Recognition sign provided
- Recognition in golf program
- Place logo item in goody bag

LUNCH SPONSOR
{ LIMIT OF 2 | \$1,250 }

- Banner in Lunch Area
- 4 tickets to attend lunch
- Half page ad in Currents
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

TEE BOX PHOTO SPONSOR
{ LIMIT OF 1 | \$1,000 }

TEE BOX CRAWL SPONSOR
{ LIMIT OF 2 | \$1,000 }

- Company name on golf cart signage
- Company Rep may drive shuttle cart
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

HOLE IN ONE SPONSOR
{ LIMIT OF 1 | \$750 }

DINNER SPONSOR
{ LIMIT OF 2 | \$750 }

ONLY 1 REMAINING

- Banner in Dinner Area
- 4 tickets to attend dinner
- One Business Card ad in Currents
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

TRANSPORTATION HOME SPONSOR
{ LIMIT OF 1 | \$750 }

ONLY 1 REMAINING

- Recognition on registration forms
- Announcements all day
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

SUPER SHOT SPONSOR
{ LIMIT OF 1 | \$750 }

- Company Logo on 600 tickets
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

BREAKFAST SPONSOR
{ LIMIT OF 2 | \$500 }

- Banner in Breakfast Area
- 4 tickets to attend breakfast
- Business card ad in Currents
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

PUTT-PUTT SPONSOR
{ LIMIT OF 4 | \$250 }

- Sign at putting practice area
- Listing in golf program
- PowerPoint Recognition in main dining hall
- Company may place logo item in goody bag

DRIVING RANGE SPONSOR
{ LIMIT OF 4 | \$250 }

- Sign at driving range
- Recognition in golf program
- PowerPoint Recognition
- Place logo item in goody bag

PAR SPONSOR
{ NO LIMIT | \$200 }

- Recognition in golf program
- Place logo item in goody bag

BIRDIE SPONSOR
{ LIMIT OF 36 PER FLIGHT }

7:30 AM FLIGHT: \$650

1:00 PM FLIGHT: \$750

- Company name on sign at hole, fairway or green
- Recognition in golf program
- Recognition in Currents
- Recognition in promo materials
- PowerPoint Recognition
- Place logo item in goody bag



Currents Newsmagazine



Ad Type	Size (h" x w")	Quarterly Rate	Annual Rate
Business Card	2¼ x 3¾	\$195	\$780
Quarter Page	5 x 3¾	\$260	\$1,040
Half Page	5 x 7½	\$315	\$1,260
Full Page	10 x 7½	\$595	\$2,380
Back Inside Cover - Half	5 x 7½	\$400	\$1,600
Back Inside Cover - Full	10 x 7½	\$600	\$2,400
Front Inside Cover - Half	5 x 7½	\$500	\$2,000
Front Inside Cover - Full	10 x 7½	\$750	\$3,000
Back Cover - Half	5 x 7½	\$750	\$3,000

WANT SOME REAL ATTENTION?

Specialty Advertising Pieces are now available to be inserted in the magazine. The cost varies by piece, so there is a solution for every budget!

Some logo item ideas to consider:

- Flyer
- Coasters
- Mouse pads
- Band wrap
- Magnetic business card
- Pet waste bags
- Perforated coupon
- Custom sticker

CALL 757-558-8128 FOR SPECIALTY ADVERTISING PRICING

membership & service directory



PRINT

Advertising in the SEVA-CAI Chapter Membership Directory is an excellent opportunity to get your message out to the membership.

Our handy 6" x 9" Membership Directory is a great fit for briefcases or just to have on your desktop. Five tabbed sections include Associations, Association Leaders, Management Companies, Managers and Business Partners. Our attractive cover and professional layout encourage members to find each other and do business.

All members are entitled to one free listing in the directory, subsequent listings can be purchased. Additional Office Listing(s) and/or Additional Category Listing(s) are \$100 each. All ads are black and white and must be submitted in final camera-ready format. Files must be JPEG, TIF or PDF format.

Ad Type	Size (h" x w")	Rate
Half Page	3¾ x 4¾	\$400
Full Page	7¼ x 4¾	\$500
Tab Ad	7¼ x 4¾	\$700
Full Color Tab Ad	7¼ x 4¾	\$850
Back Inside Cover	7¼ x 5¼	\$800
Front Inside Cover	7¼ x 5¼	\$900
Back Cover	7¼ x 5¼	\$900
Additional Listing		\$100 ea.

*** NEW FOR 2017**

All companies who advertise in the printed version of the Membership and Service Directory will receive a complimentary Premier Listing in the online Member Services Directory. See next page for details.

membership & service directory

ONLINE

BASIC LISTINGS { FREE }

As a business partner or management company member, your information on file with SEVA-CAI has automatically been uploaded as a free basic listing. Basic listings include the company name, one contact person, mailing address, phone and fax numbers, e-mail address, active web link in one category. Basic listings do not include graphics. Your basic listing will remain posted as long as your SEVA-CAI membership is active.

DIRECTORY HOME PAGE

Help your business make an impact with directory visitors. Leaderboard ads alternate and two appear on the right column of the Directory homepage.

HOME LEADERBOARD AD { LIMIT OF 5 | \$900 }

HOME TILE ADS { LIMIT OF 2 | \$550 }

PREMIER LISTINGS { \$200 }

Premier listings offer heightened visibility. They contain all basic contact information, as well as several enhanced features. Premier listings appear in first-come, first served order on top of all basic listings and include three category listings of your choice.

(Any additional category listings may be purchased for \$100 each.)

- Full-color company logo
- Link up to five additional company representatives profiles on the website
- Extended company profile (up to 800 characters)
- Google™ Map It! - displays a Google™ map of your business location and provide directions
- Ability to upload PDF copies of company's business license, insurance certificates, and special certifications

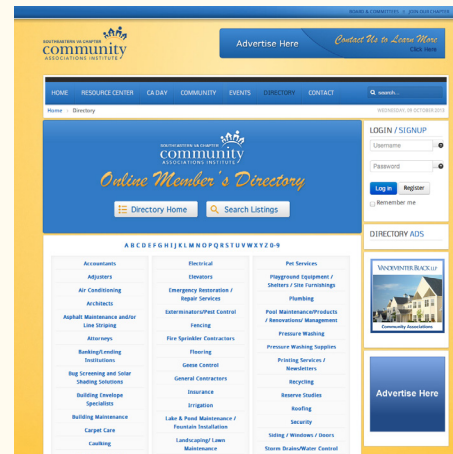
ENHANCED PREMIER LISTINGS

To ensure top visibility within your business category, upgrade to guaranteed placement. No scrolling required - when visitors click on a category on the Directory homepage, your premier listing is certain to be noticed.

Premier Top { LIMIT OF 1 per category | \$550 }

Premier Middle { LIMIT OF 1 per category | \$400 }

Premier Bottom { LIMIT OF 1 per category | \$300 }



VERTICAL BANNERS

Target your audience with an ad in your business category. Four vertical banner ads will appear on the right column of each category.

VERTICAL BANNER UPPER { LIMIT OF 4 | \$400 }

VERTICAL BANNER LOWER { LIMIT OF 4 | \$300 }



sevacai.org

Members and non-members alike will enjoy our user-friendly site and a format encouraging everyone to visit often. The website features members-only content, community forums, online event registration, professional member services directory and much more.

Advertising on www.sevacai.org is a great way to reach community association board members, professional managers, management company executives and other service providers who operate in the growing community association marketplace.

Website banner ads are available in six month units and in two convenient sizes.

LEADERBOARD AD

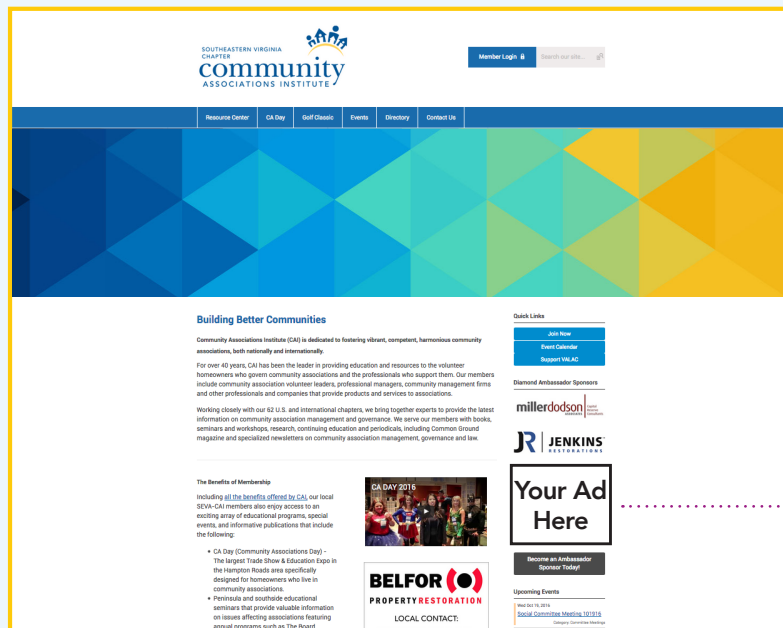
6 Months \$795
12 Months \$1,495

Ad Size:
234 pixels wide x 60 high
(30K Max.)

BANNER AD

6 Months \$595
12 Months \$1,195

Ad Size:
180 pixels wide x 150 high
(40K Max.)



Advertisement will commence on a start date to be mutually agreed upon by the advertiser and SEVA-CAI. Advertising commitments are valid in designated increments from the date of initial posting. The advertiser is responsible for providing all information and digital artwork to meet specifications. Ad(s) will appear on specific page(s) and placement on home page is not guaranteed. Ads must be GIF, PNG or JPEG graphic files. Flash ads will not be accepted.



2017 sponsorship contract



1300 Diamond Springs Rd
Suite 400
Virginia Beach VA 23455
757-558-8128 | 757-558-8129
www.sevacai.org | info@sevacai.org

CHAPTER SPONSORSHIPS

		TOTAL
<input type="checkbox"/> Diamond Ambassador Sponsor	\$5,000	_____
<input type="checkbox"/> Platinum Ambassador Sponsor	\$2,500	_____
<input type="checkbox"/> Gold Ambassador Sponsor	\$1,500	_____
<input checked="" type="checkbox"/> Networking Event Sponsor	\$875	_____
<input type="checkbox"/> Senior Mgr Scholarship Sponsor	\$500 each	_____
<input type="checkbox"/> Education Sponsor	\$250 each	_____
<input type="checkbox"/> Education Sponsor Package (4)	\$900	_____

LEGAL UPDATE & EXPO SPONSORSHIPS

<input checked="" type="checkbox"/> Event Sponsor	\$2,500	_____
<input type="checkbox"/> Name Badge Sponsor	\$1,000	_____
<input checked="" type="checkbox"/> Bag Sponsor	\$1,000	_____
<input type="checkbox"/> Breakfast Sponsor	\$500	_____
<input type="checkbox"/> Lunch Sponsor	\$500	_____
<input type="checkbox"/> Coffee/Dessert Sponsor	\$500	_____
<input type="checkbox"/> Legal Eagle	\$250	_____
<input type="checkbox"/> Friend of the Expo Sponsor	\$150	_____
<input type="checkbox"/> Table Top (Member Early Bird)	\$350	_____

CA DAY 2017 SPONSORSHIPS

<input type="checkbox"/> Welcome Reception Sponsor	\$3,250	_____
<input type="checkbox"/> Food & Beverage Sponsor	\$2,750	_____
<input type="checkbox"/> Charging Station Sponsor	\$2,500	_____
<input type="checkbox"/> Super Friend Sponsor	\$1,000	_____
<input type="checkbox"/> Best Friend Sponsor	\$500	_____
<input type="checkbox"/> Friend of CA Day Sponsor	\$150	_____
<input type="checkbox"/> Exhibitor Booth 6'x8'	\$675	_____
<input type="checkbox"/> Exhibitor Booth 6'x10'	\$825	_____
<input type="checkbox"/> Exhibitor Booth 8'10'	\$900	_____
<input type="checkbox"/> Exhibitor Booth 8'x12'	\$1,550	_____
<input type="checkbox"/> Exhibitor Booth Electricity	\$100	_____
<input type="checkbox"/> Exhibitor Booth Extra Reps	\$50 each	_____

GOLF CLASSIC 2017 SPONSORSHIPS

<input type="checkbox"/> Eagle Sponsor	\$2,500	_____
<input type="checkbox"/> 19th Hole Sponsor	\$1,500	_____
<input type="checkbox"/> Watering Hole Sponsor	\$1,500	_____
<input type="checkbox"/> Lunch Sponsor	\$1,250	_____
<input type="checkbox"/> Tee Box Crawl Sponsor	\$1,000	_____
<input type="checkbox"/> Dinner Sponsor	\$750	_____
<input type="checkbox"/> Transportation Home Sponsor	\$750	_____
<input type="checkbox"/> Super Shot Sponsor	\$750	_____
<input type="checkbox"/> PM Flight Birdie Sponsor	\$750	_____
<input type="checkbox"/> AM Flight Birdie Sponsor	\$650	_____
<input type="checkbox"/> Breakfast Sponsor	\$500	_____
<input type="checkbox"/> PM Team Registration	\$500	_____
<input type="checkbox"/> AM Team Registration	\$400	_____
<input type="checkbox"/> Driving Range Sponsor	\$250	_____
<input type="checkbox"/> Putt-Putt Sponsor	\$250	_____
<input type="checkbox"/> Par Sponsor	\$200	_____

GRAND TOTAL

YES, I am interested in SPONSORING and choose the checked opportunities!

Contract Date: _____

Contact Name: _____

Company Name: _____

Billing Address: _____

Phone: _____

Fax: _____

E-mail: _____

Cell: _____

Signature: _____

The firm listed above wishes to advertise or become a sponsor with the SEVA-CAI Chapter for 2017 and hereby authorizes the SEVA-CAI Chapter to reserve the choices selected on this form. We understand a 25% deposit must be paid by January 31, 2017.

Please select your preferred payment method below and the Chapter will contact you:

Please invoice us
 ___ Quarterly
 ___ Annual (one payment)

Please set up credit card payments
 ___ Monthly
 ___ Quarterly
 ___ Annual (one payment)

SEVA-CAI retains the right to edit all advertising and to reject any advertising. Advertiser agrees to hold the Chapter harmless from any and all claims or suits arising out of publication of any advertising accepted. The Chapter will not be held responsible for any errors occurring after return of proofs or delivery of camera-ready copy/artwork. Preferred advertising positions and sponsorship opportunities will be filled on a first received first contracted basis.

All artwork and contracts must be received by Dec. 1, 2016 to appear in Currents Newsmagazine, Website & Directories.



2017 advertising contract



1300 Diamond Springs Rd
Suite 400
Virginia Beach VA 23455
757-558-8128 | 757-558-8129
www.sevacai.org | info@sevacai.org

YES, I am interested in ADVERTISING and choose the following opportunities:

<u>CURRENTS NEWSMAGAZINE</u>		<u>TOTAL</u>
	<u>PER QUARTER ANNUALLY</u>	
<input type="checkbox"/> Business Card	\$195 \$600	_____
<input type="checkbox"/> Quarter Page	\$260 \$900	_____
<input type="checkbox"/> Half Page	\$315 \$1,100	_____
<input type="checkbox"/> Full Page	\$595 \$2,380	_____
<input type="checkbox"/> Back Inside Cvr - Half*	\$400 \$1,600	_____
<input type="checkbox"/> Back Inside Cvr - Full*	\$600 \$2,400	_____
<input type="checkbox"/> Front Inside Cvr - Half*	\$500 \$2,000	_____
<input type="checkbox"/> Front Inside Cvr - Full*	\$750 \$3,000	_____
<input type="checkbox"/> Back Cover - Half	\$750 \$3,000	_____
<input type="checkbox"/> Specialty Advertising	Varies	_____

<u>PRINTED MEMBERSHIP & SERVICE DIRECTORY</u>		
<input type="checkbox"/> Half Page	\$400	_____
<input type="checkbox"/> Full Page	\$500	_____
<input type="checkbox"/> Tab Ad	\$700	_____
<input type="checkbox"/> Full Color Tab Ad	\$850	_____
<input type="checkbox"/> Back Inside Cover	\$800	_____
<input type="checkbox"/> Front Inside Cover	\$900	_____
<input type="checkbox"/> Back Cover	\$900	_____
Additional Listing(s)	\$100 each	_____

Select Additional Listings Type:
 ___ Addl Office Location ___ Addl Category

All companies who advertise in the printed version of the Membership and Service Directory will receive a complimentary Premier Listing in the online Member Services Directory. (A \$200 value).

<u>ONLINE MEMBERSHIP & SERVICE DIRECTORY</u>		
<input type="checkbox"/> Directory Home Leaderboard	\$900	_____
<input type="checkbox"/> Directory Home Page Tile Ad	\$550	_____
<input type="checkbox"/> Directory Vertical Banner Upper	\$400	_____
<input type="checkbox"/> Directory Vertical Banner Lower	\$300	_____
<input type="checkbox"/> Directory Premier Listing	\$200	_____
<input type="checkbox"/> Directory Premier Listing - Top	\$550	_____
<input type="checkbox"/> Directory Premier Listing - Mid	\$400	_____
<input type="checkbox"/> Directory Premier Listing - Low	\$300	_____

<u>WEBSITE</u>		
<input type="checkbox"/> Leaderboard 6 mo.	\$795	_____
<input type="checkbox"/> Leaderboard 12 mo.	\$1,495	_____
<input type="checkbox"/> Banner 6 mo.	\$595	_____
<input type="checkbox"/> Banner 12 mo.	\$1,195	_____

* Limited Availability Remaining

GRAND TOTAL

Contract Date: _____

Contact Name: _____

Company Name: _____

Billing Address: _____

Phone: _____

Fax: _____

E-mail: _____

Cell: _____

Signature: _____

The firm listed above wishes to advertise or become a sponsor with the SEVA-CAI Chapter for 2017 and hereby authorizes the SEVA-CAI Chapter to reserve the choices selected on this form. We understand a 25% deposit must be paid by January 31, 2017.

Please select your preferred payment method below and the Chapter will contact you:

Please invoice us
 ___ Quarterly
 ___ Annual (one payment)

Please set up credit card payments
 ___ Monthly
 ___ Quarterly
 ___ Annual (one payment)

SEVA-CAI retains the right to edit all advertising and to reject any advertising. Advertiser agrees to hold the Chapter harmless from any and all claims or suits arising out of publication of any advertising accepted. The Chapter will not be held responsible for any errors occurring after return of proofs or delivery of camera-ready copy/artwork. Preferred advertising positions and sponsorship opportunities will be filled on a first received first contracted basis.

All artwork and contracts must be received by Dec. 1, 2016 to appear in Currents Newsmagazine, Website & Directories.